

Buying & Merchandising

For owners, managers, assistant/trainee buyers and merchandisers

About this course

The Buying & Merchandising distance learning course has been devised with the trainee buyer, assistant buyer and merchandiser in mind. Business owners or managers who have buying responsibilities will also benefit from completing this programme.

New buyers need to develop the essential knowledge and skills to carry out their role effectively. The programme, comprising of nine study modules, covers the key elements and skills to actively enhance their capability to make a positive impact on performance in the buyer's role.

Date On-going; course can commence at any date to suit your business

Course fee £320+ VAT
(Non-bira members: £375 + VAT)

Key contact

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Modules covered

- The Role of the Buyer & Merchandiser
- Buying and Merchandising: The Big Picture
- Budgetary Planning
- Suppliers
- Sourcing & Product Development
- Range Structure Planning
- Brand Development
- Range Development
- Improving Buying Performance

How does it work?

- Designed for practical application in the workplace
- Practical exercises and activities
- Each module ends with a case study which will be marked by our **Bira** tutor

To book a place today

Call Neil Moss on **0121 446 6688** or email neil.moss@bira.co.uk alternatively visit bira.co.uk/training.